Joshua Olencki

AI FILMMAKER / AD CREATIVE / EDITOR

AI generating since 2023, shooting on a Sony FX3. I build the tools, then make the work with them.



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OPEN TO FULL TIME OR CONTRACT
REMOTE FIRST

17.5M
VIEWS IN 30 DAYS
ALMOST ALL REELS

94.6%
FROM NON-FOLLOWERS
COLD REACH

1.9M
INTERACTIONS
SAME WINDOW

2.8M
VIEWS ON THE
TOP REEL

17.5 million views in 30 days, and all of it AI generated. 94.6 percent of those views came from people who had never heard of us.

01 AI FILMMAKING

Character and world continuity across shots, camera and motion control, dialogue and performance. Generating since 2023, writing and finishing every frame myself.

02 AD CREATIVE AND UGC

Hooks, scripts, UGC-style and product-led spots, nine cutdowns per concept. Briefed against cost per acquisition, run through structured creative testing in Meta and TikTok, then killed or scaled on the numbers instead of taste.

03 STORY AND DIALOGUE

Narrative structure, script, voice direction, and a character who sounds the same in shot forty as in shot one.

04 PRODUCTION AND POST

Started as an editor and never left the timeline. Shoots on an FX3 with anamorphic and G Master glass, switches multi-camera live on a Blackmagic ATEM, and grades the finish in Resolve.

05 TOOLS AND SYSTEMS

Claude skills, Premiere plugins, internal software, prompt libraries, publishing automation. 93 campaign pieces shipped. I rebuild the pipeline when a new model lands.

Films, ads, and reels: joshuamichael.art

Where I have done it.

CLEVELAND, OHIO
REMOTE
JOSHUAMICHAEL.ART

01 EXPERIENCE — ONE STARTUP, THREE SEATS

SanctusPay / Cleveland, Ohio — 2023 TO 2026

2023 TO 2026

Head of Content and Marketing

- Built the brand's identity and voice from nothing, then ran daily publishing across LinkedIn, Instagram, Facebook, and every active channel.
- Produced AI-led ad creative and social cutdowns, concept through delivery, and rebuilt the asset pipeline around generative tools.
- Cut production time by more than 40 percent.

2025 TO 2026

Head of Production and Executive Producer — ZEUS VEGA PODCAST

- Produced 50+ episodes end to end: guest prep, packaging, distribution.
- Ran a nine-camera build fed by a six-camera FX3 rig, switched live through a Blackmagic ATEM.

2023 TO 2026

Media Director and Lead Generation Strategist — BROKERS AGENCY, ZVP FITNESS

- Directed media and creative for Brokers Agency and ZVP Fitness, two business lines with separate voices.

Fox Pine Marketing / Cleveland, Ohio — 2025 TO PRESENT

FOUNDER

Creative Director — HOSPITALITY

- Niche practice for hospitality and outdoor brands. Current client: Woodland Retreats.
- AI filmmaking and ad creative end to end: concept, generation, edit, copy, paid social.

Flowermouth Films / Cleveland, Ohio — 2019 TO PRESENT

FOUNDER

Director and Editor — MUSIC INDUSTRY

- Grew @flowermouthfilms to 17.5 million views in 30 days with AI generated short film. 99.8 percent on Reels, 94.6 percent from non-followers, 1.9 million interactions.
- Music videos, short films, and commercial work for national music industry clients, treatment through delivery.
- Lead crews on set with an FX3 package, anamorphic and G Master glass, and grade the finish in Resolve.

Weltman, Weinberg & Reis / Cleveland, Ohio — 2021 TO 2023

Client Representative, Mercedes-Benz Financial Services accounts

02 STACK — WHAT I WORK IN

VIDEO MODELS	Seedance 2.0, Kling, Veo, Sora, Runway, Higgsfield, Wan, Hailuo, and whatever ships next month
IMAGE MODELS	Nano Banana Pro, Flux, Seedream, GPT Image, Midjourney
POST AND VFX	Premiere Pro, DaVinci Resolve, After Effects, Photoshop, Illustrator, Blender, compositing, color grade
AUDIO AND CLIP	ElevenLabs voice and cleanup, OpusClip, dialogue repair, sound design, long form cut into shorts at volume
ADS AND GROWTH	Meta, TikTok, YouTube, LinkedIn, Pinterest, Google Business Profile, HubSpot, GA4, Search Console
BUILD	Claude, Manus, Python, WordPress, GitHub, API integration
EDUCATION	BA, Cleveland State University, 2023. Associate in Arts, Cuyahoga Community College, 2021.

Reels first, resume second: joshuamichael.art

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